

Awareness and Acceptability of the Vision, Mission and Institutional Goals of Pangasinan State University and Program Objectives of BS Information Technology

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***Abstract** - This study aims to determine the awareness and acceptability of the Vision and Mission of the University, Institutional Goals and Program Objective of BS Information Technology. This descriptive study was conducted in January 2019 with the aid of the questionnaire as a data-gathering instrument. Respondents of this study are 3 administrators, 6 staff, 11 faculty members, 6 stakeholders, and 692 students. Questionnaires were delivered and retrieved by the researchers. Some data gathered through the internet. Administrators have the highest mean on awareness of PSU Vision and Mission and Campus Goals and Program Objectives. Students and stakeholders have the lowest mean on awareness of PSU Vision and Mission, Campus Goals and Information Technology program objectives. Stakeholders have the highest mean on the acceptability of VMGO and Program Objectives of Information Technology as compared to the faculty and students. Faculty have the lowest mean on the acceptability of the VMGO and Program Objectives of Information Technology.*

Keywords- BS Information Technology, Acceptability, Vision, Mission, Institutional Goals

INTRODUCTION

The vision, mission, goals, and objectives (VMGO) serve as the foundation of an educational institution. These are often plastered on large signs, displayed inside the classrooms, printed on university and campus-level papers and programs. Along with the goals of Pangasinan State University (PSU) Lingayen Campus and program objectives are placed on designated building, classrooms and laboratories [1] [2]. These statements are called the VMGO [2], created by the University administrators and approved by the Board of Regents for dissemination and perusal.

VMGO and program objectives are concrete guides for the future of the institution and collective efforts to align the institution towards the accomplishment of programs, projects and activities [3]. A vision is a statement

that describes an institution's desires on what to become in the future [4]. It is the centerpiece and foundation of all organization, primarily its goals. While a mission statement provides guidance for developing strategy, identifying critical success factors and key opportunities. The program objectives are statement that describe the career and professional accomplishment that the program is preparing for the graduates to achieve after finishing the degree.

The Pangasinan State University (PSU) Lingayen Campus continuously seeking accreditation from the Accrediting Agency for Chartered Colleges and Universities in the Philippines (AACCUP) for its different programs. Accreditation is a formal recognition of an educational program as possessing certain standards of quality and excellence. According to the AACCUP the VMGO should be the bases

of the state university's operations and the most fundamental areas to be surveyed [5].

PSU is guided by its vision, mission, goals and objectives as it pursues its mandated functions. Its vision is to become an ASEAN Premier State University in 2020. Its mission through instruction, research, extension and production, commits to develop highly principled, morally upright, innovative and globally competent individuals capable of meeting the needs of industry, public service and civil society. Its goals are excellent student learning and career development, strong research culture and technology transfer, good governance, sustainable social responsiveness, responsive to globalization and diversity and customer focus.

The BS Information Technology Program is one of the curricular programs of PSU Lingayen and has its parts of fulfilling the stated mission above of the University. Further, the program aims to produce professionals that can analyze complex problems, and identify and define the computing requirements needed to design an appropriate solution; apply computing and other knowledge domains to address real-world problems; design and develop computing solutions using a system-level perspective: and utilize modern computing tools.

Furthermore, the VMGO needs to be shared for more efficient and effective performance of responsibilities to the various stakeholders and must be aware and accept the institutions' vision, mission, goals and objectives. This study is about measuring the awareness and acceptability of the vision, mission and goals of Pangasinan State University and program objectives of BS Information Technology. The respondents of this study are students, faculty and staff, administrators and stakeholders of different academic programs. Administrators include the Campus Executive Directors, College Dean and

Department Chairpersons. Stakeholders consist of community outreach and extension beneficiaries, parents of students, alumni, and administrators

OBJECTIVES OF THE STUDY

This study aimed to determine the awareness and acceptability of faculty members, administrators, staff, stakeholders and students. It is guided with the following objectives: (1) To determine the awareness and acceptability of students, faculty members, administrators and stakeholders on the PSU vision; (2) To determine the awareness and acceptability of students, faculty members, administrators and stakeholders on the PSU mission; (3) To determine the awareness and acceptability of students, faculty members, administrators and stakeholders on the Campus goals; (4) To determine the awareness and acceptability of students, faculty members, administrators and stakeholders on the objectives of the BS Information Technology?

METHODS AND MATERIALS

This descriptive study was conducted in January 2019 with the aid of the questionnaire as a data-gathering instrument. With the approval of the Campus Executive Director, the researchers made a questionnaire using the current VMGO.

To get data from the students, researchers asked the co-teachers for assistance. For instructors/professors, the faculty-in-charge for research distributed and retrieved the questionnaires. For stakeholders, purposive sampling was used. Faculty-in-charge for research made a documentary analysis to determine their previous community outreach and extension activities to identify

the whereabouts of stakeholders. Commencement Exercises programs were used to get a brief profile of alumni. Annual report, accomplishment report and other relevant documents were used to get the profile of different linkages or partner agencies of the Campus. Questionnaires were delivered and retrieved by the researchers. Some data gathered through the internet.

Table 1 Likert Scale Used

Range	Equivalent	Equivalent
4.21-5.00	Very much aware	Very much accepted
3.41-4.20	Much aware	Much accepted
2.61-3.40	Aware	Accepted
1.81-2.60	Slightly aware	Slightly accepted
1.00-1.80	Not aware	Not accepted

RESULTS AND DISCUSSION

Respondents of this study are 3 administrators, 6 staff, 11 faculty members, 6 stakeholders, and 692 students. Their awareness and acceptability to the PSU Vision, PSU Mission, PSU-Lingayen Campus Goals, and the Information Technology Program Objectives are presented in Tables 2 and 3.

Table 2 presents the level of awareness of the administrators, faculty and staff, stakeholders and students of the PSU's VMGO. As shown in the table, all stakeholders are very much aware of the VMGO. They are also very much aware of the objectives of the program. This implies that PSU's VMGO is being discussed to stakeholders and students. It is also an outcome of the annual orientation program that the university is conducting for incoming freshmen.

With regards to the acceptance of the VMGO of PSU, table 3 reflects the administrators, faculty and staff, stakeholders and student's perception. As presented, all stakeholders are very much accepted the VMGO. They also understand and accepts the objectives of the program and the responsibility of realizing such objectives. The results imply further that the university has strongly implemented wide dissemination and orientation of its VMGO.

Table 2 Awareness of the PSU Vision, PSU Mission, PSU-Lingayen Campus Goals, and the Information Technology Program Objectives

Indicators	Administrators		Faculty and Staff		Stakeholders		Students	
	Mean	DE	Mean	DE	Mean	DE	Mean	DE
1. University Vision	5.00	VMA	5.00	VMA	4.17	MA	4.20	VMA
2. University Mission	5.00	VMA	4.75	VMA	4.00	MA	4.55	VMA
3. Institutional Goals	5.00	VMA	4.88	VMA	4.20	MA	4.36	VMA
4. Information Technology Program Objectives	4.88	VMA	4.81	VMA	4.50	VMA	4.20	MA
Over-all Mean	4.97	VMA	4.86	VMA	4.21	VMA	4.32	VMA

Table 3 Acceptability of the PSU Vision, PSU Mission, PSU-Lingayen Campus Goals, and the Information Technology Program Objectives

Indicators	Administrators		Faculty and Staff		Stakeholders		Students	
	Mean	DE	Mean	DE	Mean	DE	Mean	DE
1. University Vision	4.40	VMA	4.26	VMA	4.22	VMA	4.20	VMA
2. University Mission	4.33	VMA	4.23	VMA	4.19	VMA	4.25	VMA
3. Institutional Goals	4.93	VMA	4.25	VMA	4.80	VMA	4.24	VMA
4. Information Technology Program Objective	4.55	VMA	4.22	VMA	4.25	VMA	4.48	VMA
Over-all Mean	4.55	VMA	4.24	VMA	4.36	VMA	4.29	VMA

SUMMARY OF FINDINGS AND CONCLUSIONS

Administrators have the highest mean on awareness of PSU Vision and Mission and Campus Goals and Program Objectives. Students and stakeholders have the lowest mean on awareness of PSU Vision and Mission, Campus Goals and Information Technology program objectives. Stakeholders have the highest mean on the acceptability of VMGO and Program Objectives of Information Technology as compared to the faculty and students. Faculty have the lowest mean on the acceptability of the VMGO and Program Objectives of Information Technology.

RECOMMENDATIONS

Dissemination of the PSU Vision and Mission, Campus Goals and Program Objectives should be done actively involving the faculty and staff, stakeholders and students. Recommended activities for dissemination of VMGO are anniversary, recognition program, assemblies, and meetings.

Active involvement of faculty and staff, students and stakeholders in the review and

assessment of the PSU Vision and Mission, Campus Goals and Program Objectives to increase its acceptability.

Wider dissemination of the VMIO through print and nonprint media such as the university website.

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