

Awareness and Acceptability of the Vision, Mission and Goals of Pangasinan State University and BS Computer Science Program Objectives

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Abstract - *This simple study on awareness and acceptability of the students, faculty members, administrators, and stakeholders on the VMGO will serve as instrument for sense making and guide to personal-professional decision and action.*

The respondents of this study are students, faculty members, administrators and stakeholders of BS Computer Science program. Administrators include Campus Executive Directors, Deans and Department Chairpersons. Stakeholders consist of community outreach and extension beneficiaries, parents of students, alumni and administrators for our partner agencies.

A descriptive research method was used which involves random sampling of students, faculty, staff, administrators and stakeholders. A research-made questionnaire was used to gather data which was devised from the vision and mission of the institution and program objectives of the Bachelor of Science in Computer Science and Bachelor of Science in Information Technology. Data were analyzed using mean to determine their level of awareness and acceptability of the VMGO.

Keywords - *VMGO, Vision, Mission, Goals, Program Objectives*

INTRODUCTION

The purpose of a university should be reflected in its vision and mission statements. Often these are publicized on large signs, sited inside the classrooms, printed on university and campus-level papers and programs. Same as with the goals of Pangasinan State University (PSU) and objectives of its academic programs, these are placed on designated buildings, offices and classrooms.

Vision, Mission, Goals and Objectives, these statements are popularly known as VMGO, are developed by the University administrators and these are also approved by

the Board of Regents (BOR) for dissemination and perusal.

People work in order to satisfy economic, psychological and sociological needs. job fulfilment, opportunities for growth, social interaction amongst others as important aspects of work. Therefore, people are working to meet social and psychological needs, to contribute to personal dignity, to develop relationships with others and to align with an institutional purpose or mission larger than oneself.

As emphasized by Vetadine (2010) The program objectives are broad statement that describe the career and professional accomplishment that the program is preparing graduates to achieve within a prescribe number of years of graduation. These objectives are based on the needs of the program constituencies [3].

In a large institution like PSU, hundreds of employees are working on a daily basis. This study is conceptualized in order to find out the relevance between work and VMGO. This simple study on awareness and acceptability of the students, faculty members, administrators, and stakeholders on the VMGO will serve as instrument for sense making and guide to personal-professional decision and action.

Pioneered accrediting agency in the Philippines is the Accrediting Agency for Chartered Colleges and Universities in the Philippines (AACCUP). It sets a certain standard of quality excellence based on the

institutional operations in relations to VMGO. An institution like PSU is assessed by the attainment of its VMGO

and not to compare with other SUCs.

One measurement of VMGO's effectiveness sits in its dissemination. For this purpose, the constituents of an educational institution have to be aware of its VMGO and full grasp of the implication of such.

PSU is guided by its new vision, mission, goals and

objectives upon the newly appointed President last 2014, as it continue to set new norms in terms of quality in its operations. Its new vision is *"To become an ASEAN Premier State University in 2025"* while for the new mission *"The Pangasinan State University, through instruction, research, extension and production, commits to develop highly principled, morally upright, innovative and globally competent individuals capable of meeting the needs of industry, public service and civil society."* The eight (8) strategic goals of PSU are: **1. Excellent student learning and career development; 2. Strong research culture and technology transfer; 3. Good governance; 4. Sustainable social responsibilities; 5. Quality human resource management and development; 6. Efficient management of assets and finances; 7. Responsive to globalization and diversity; 8. Customer-focused.**

OBJECTIVES OF THE STUDY

This study aimed to determine the awareness and acceptability of faculty members, administrators, staff, stakeholders and students.

It is guided with the following objectives:

1. To determine the awareness and acceptability of students, faculty members, administrators and stakeholders on the PSU vision;
2. To determine the awareness and acceptability of students, faculty members, administrators and stakeholders on the PSU mission;
3. To determine the awareness and acceptability of students, faculty members, administrators and stakeholders on the objectives of the program.

METHODOLOGY

This descriptive survey research was conducted with the aid of questionnaire (adapted from Dr. Nova Arquillano) as data gathering instrument to determine the level of awareness and acceptability among students, faculty, staff and other stakeholders on the vision, mission, goals and specific objectives of the curricular programs.. With the approval of the Campus Executive Director, a research survey was made with the current VMGO. Representative samples of students, faculty members, staff, administrators and stakeholders were randomly taken.

In analyzing, data were summarized using weighted mean as the primarily tools.

RESULTS AND DISCUSSIONS

The respondents of this study are **five (5) administrators, nine (9) faculty members, ten (10) stakeholders and two hundred thirty six (236) students**. Their awareness and acceptability to the PSU Vision, PSU Mission and PSU-Institutional Goals are presented in Table 1 and 2.

Table 1. Awareness and Dissemination of the PSU Vision, Mission, and Institutional Goals

Indicators	Administrators		Faculty		Stakeholders		Students	
	Mean	Description	Mean	Description	Mean	Description	Mean	Description
1. Awareness on the University Vision, Mission and Institutional Goals	5.00	Very Much Aware	4.67	Very Much Aware	4.90	Very Much Aware	4.58	Very Much Aware
2. Awareness of the VMIG dissemination	5.00	Very Much Aware	4.67	Very Much Aware	4.90	Very Much Aware	4.58	Very Much Aware
Over-all Mean	5.00	Very Much Aware	4.71	Very Much Aware	4.86	Very Much Aware	4.57	Very Much Aware

Legend:
 4.21-5.00 Very much aware 3.41-4.20 Much aware 2.61-3.40 Aware
 1.81-2.60 Slightly aware 1.00-1.80 Very slightly aware

The table shows that the students under the Bachelor of Science in Computer Science are “very much aware” of the University Vision, Mission and Institutional Goals as shown by the mean of 4.58. Also, the administrators got an average mean of 5.00 which is “very much aware”. The faculty members as well as stakeholders are “very much aware” with the University Vision with a mean of 4.67 and 4.90 respectively.

Likewise, it also shows that students are aware of the VMIG dissemination with a

mean of 4.58, while faculty and stakeholders are “very much aware” with a mean of 4.67 and 4.90 respectively, and the administrators are also “very much aware” with an average weighted mean 5.00.

Table 2. Acceptability, Clarity and Consistency of the PSU Vision, Mission, Institutional Goals and BS Computer Science Program Objectives

Indicators	Administrators		Faculty		Stakeholders		Students	
	Mean	Description	Mean	Description	Mean	Description	Mean	Description
1. Understanding and acceptance of University Vision, Mission, & Institutional Goals	5.00	Very Highly Accepted	4.33	Very Highly Accepted	5.00	Very Highly Accepted	4.76	Very Highly Accepted
2. Clarity and consistency of VMIG and BS Computer Science Program Objectives	5.00	Very Highly Accepted	4.67	Very Highly Accepted	5.00	Very Highly Accepted	4.70	Very Highly Accepted
Over-all Mean	5.00	Very Highly Accepted	4.48	Very Highly Accepted	4.83	Very Highly Accepted	4.73	Very Highly Accepted

Legend:
 4.21-5.00 Very highly accepted 3.41-4.20 Much accepted 2.61-3.40 Accepted
 1.81-2.60 Slightly accepted 1.00-1.80 Very slightly accepted

As shown in Table 2 above, the University Vision, Mission and Institutional Goals is “very much accepted” by the students, faculty, administrators and stakeholders with an average weighted mean of 4.76, 4.33, 5.00 and 5.00 respectively.

The BS Computer Science Program Objectives gained 5.00 weighted mean from the administrators and stakeholders with a mean of 5.00, the faculty members and students has a mean of 4.67 and 4.70 respectively.

The overall average mean of all indicators are 5.00 for the administrators, 4.48 for the faculty members, 4.83 for the stakeholders and 4.73 for the students. It signifies that the administrators, faculty members, stakeholders and students highly accept the University Vision, University Mission, Institutional Goals, and Program objectives.

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